

2011 Editorial Calendar & Deadlines

	January	February	March
Deadlines	Space reservations: 11/22 Digital ads: 11/29	Space reservations: 12/19 Digital ads: 12/22	Space reservations: 1/20 Digital ads: 1/25
Flagship Issues	<ul style="list-style-type: none"> • What Business Thinks™ 		
Special Focuses	<ul style="list-style-type: none"> • Banking & Corporate Finance • Education & Training Guide • Five Star Wealth Managers™ • MHTA Tekne Awards 	<ul style="list-style-type: none"> • Business Insurance • Commercial Real Estate: NAIOP Awards of Excellence ◀ • Information Technology • Law Firms 	<ul style="list-style-type: none"> • HR Resource Guide ◀ • Marketing & Public Relations • Meetings, Events & Conventions ◀ • Mergers & Acquisitions
Supplements			
	July	August	September
Deadlines	Space reservations: 5/23 Digital ads: 5/26	Space reservations: 6/21 Digital ads: 6/24	Space reservations: 7/22 Digital ads: 7/27
Flagship Issues	<ul style="list-style-type: none"> • Minnesota Business Hall of Fame™ ◀ 	<ul style="list-style-type: none"> • Entrepreneur of the Year™ ◀ 	<ul style="list-style-type: none"> • Best of Business
Special Focuses	<ul style="list-style-type: none"> • Intellectual Property • Technology Resource Guide • Work Force Issues 	<ul style="list-style-type: none"> • Business Insurance • Meetings, Events & Conventions ◀ • Super Lawyers™ • Work Force Training 	<ul style="list-style-type: none"> • Commercial Real Estate • Employee Benefits • Information Technology • Parents' Guide to Minnesota Colleges • Trust & Estate Planning
Supplements	<ul style="list-style-type: none"> • Minnesota Clean Energy ◀ 		

◀ Bonus Circulation

April		May		June		Online Advertising	
Space reservations: 2/22 Digital ads: 2/25		Space reservations: 3/22 Digital ads: 3/25		Space reservations: 4/21 Digital ads: 4/27		 TwinCities BUSINESS tcbmag.com	
• 25 Most Creative Business People		• Guide for Small Business					
<ul style="list-style-type: none"> • Golf • Retirement Planning • Telecom & Wireless 		<ul style="list-style-type: none"> • Executive Education • Executive Homes • Five Star Employee Benefits Professionals™ • TechNO Expo ◀ 		<ul style="list-style-type: none"> • Banking Services • Employee Benefits: Health Insurance • Meetings Events & Conventions ◀ 			
• Giving ◀		• Minnesota Biosciences Directory		• Health Care Heroes ◀			
October		November		December		BIG Book Annual December 2011	
Space reservations: 8/23 Digital ads: 8/26		Space reservations: 9/22 Digital ads: 9/27		Space reservations: 10/21 Digital ads: 10/26		Space reservations: 11/4 Digital ads: 11/9	
• Outstanding Directors™ ◀				• Small Business Success Stories™ ◀			
<ul style="list-style-type: none"> • Accounting • Executive Education • Innovations in Health Care • Telecom & Wireless 		<ul style="list-style-type: none"> • Corporate Law • Corporate & Private Event Dining ◀ • Super Real Estate Agents™ • Technology Buyers Guide 		<ul style="list-style-type: none"> • Commercial Real Estate • Interactive Marketing • Lawsuits of the Year • Sources of Financing 			
				• Minnesota Cup			