

2012 Editorial Calendar & Deadlines

Bonus Circulation ◀

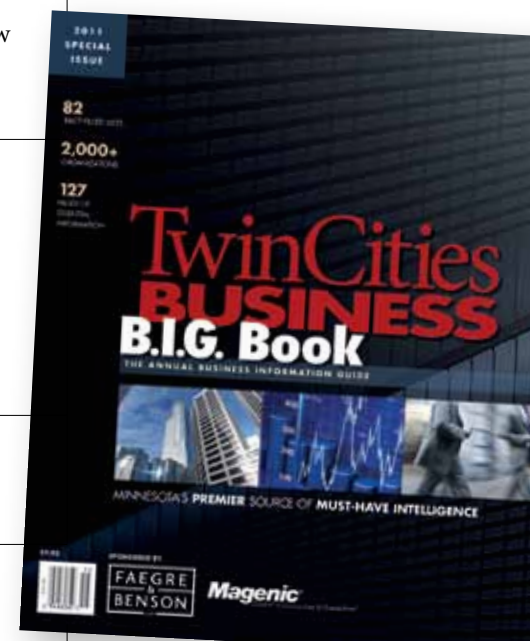
	January	February	March	April	May	June
<i>Deadlines</i>	Space reservations: 11/21 Digital ads: 11/28	Space reservations: 12/16 Digital ads: 12/21	Space reservations: 1/20 Digital ads: 1/25	Space reservations: 2/21 Digital ads: 2/24	Space reservations: 3/20 Digital ads: 3/23	Space reservations: 4/23 Digital ads: 4/26
<i>Flagship Issues</i>	• Small Business Success Stories™ ◀	• Quarterly Economic Indicator Survey		• Best of Business	• Small Business Outlook • Quarterly Economic Indicator Survey	
<i>Special Focuses</i>	• Banking & Corporate Finance • Education & Training Guide • Five Star Wealth Managers™ • MHTA Tekne Awards	• Information Technology • Law Firms • HR Resource Guide	• Commercial Real Estate: NAIOP Awards of Excellence ◀ • Marketing & Public Relations • Meetings, Events & Conventions • Mergers & Acquisitions	• Golf • Retirement Planning • Telecom & Wireless	• Executive Education • Executive Homes • Five Star Business Insurance & Benefits Professionals™ • TechNO Expo ◀	• Banking & Corporate Finance • Employee Benefits: Health Insurance • Meetings, Events & Conventions ◀
<i>Supplements</i>				• Giving ◀		
<i>Events</i>	• Small Business Success Stories Awards		• Women In Corporate Leadership			
	July	August	September	October	November	December
<i>Deadlines</i>	Space reservations: 5/21 Digital ads: 5/24	Space reservations: 6/19 Digital ads: 6/22	Space reservations: 7/23 Digital ads: 7/26	Space reservations: 8/21 Digital ads: 8/24	Space reservations: 9/21 Digital ads: 9/26	Space reservations: 10/22 Digital ads: 10/25
<i>Flagship Issues</i>	• Minnesota Business Hall of Fame™ ◀	• Entrepreneur of the Year™ ◀ • Quarterly Economic Indicator Survey		• Outstanding Directors™ ◀	• Minnesota Family Business Awards ◀ • Quarterly Economic Indicator Survey	• Minnesotans You Should Know
<i>Special Focuses</i>	• Intellectual Property • Technology Resource Guide • Work Force Issues	• Business Insurance • Commercial Real Estate • Meetings, Events & Conventions ◀ • MN Super Lawyers™	• Employee Benefits • Information Technology • Trust & Estate Planning	• Accounting • Executive Education • Innovations in Health Care • Telecom & Wireless	• Corporate Law • Corporate & Private Event Dining ◀ • Super Real Estate Agents™ • Technology Buyers Guide	• Commercial Real Estate • Information Technology • Lawsuits of the Year • Sources of Financing
<i>Supplements</i>	• Clean & Green ◀					• Minnesota Cup
<i>Events</i>	• Minnesota Business Hall of Fame Awards			• Outstanding Directors Awards	• Minnesota Family Business Awards	

2013 BIG Book: Business Information Guide

Published December 29, 2012

Space Reservations: November 5, 2012

Digital Ads: November 9, 2012



Editorial Calendar

Editorial Calendar