

# 2010 EDITORIAL CALENDAR & DEADLINES

⊙ Bonus Circulation

	January	February	March
Deadlines	Space reservations: 11/23 Digital ads: 11/30	Space reservations: 12/18 Digital ads: 12/23	Space reservations: 1/21 Digital ads: 1/26
Flagship Issues			
Special Focuses	<ul style="list-style-type: none"> <li>■ Banking &amp; Corporate Finance</li> <li>■ Education &amp; Training Guide</li> <li>■ Five Star Wealth Managers™</li> <li>■ MHTA Tekne Awards ⊙</li> </ul>	<ul style="list-style-type: none"> <li>■ Green Business</li> <li>■ Law Firms</li> <li>■ NAIOP Awards of Excellence</li> <li>■ Telecom &amp; Wireless</li> </ul>	<ul style="list-style-type: none"> <li>■ HR Resource Guide ⊙</li> <li>■ Meetings, Events &amp; Conventions ⊙</li> <li>■ Information Technology</li> </ul>
Supplements			
	July	August	September
Deadlines	Space reservations: 5/24 Digital ads: 5/27	Space reservations: 6/22 Digital ads: 6/25	Space reservations: 7/23 Digital ads: 7/28
Flagship Issues	<ul style="list-style-type: none"> <li>■ Minnesota Business Hall of Fame™ ⊙</li> </ul>	<ul style="list-style-type: none"> <li>■ Entrepreneur Of The Year™ ⊙</li> </ul>	<ul style="list-style-type: none"> <li>■ Best of Business</li> </ul>
Special Focuses	<ul style="list-style-type: none"> <li>■ Five Star Commercial Real Estate Agents™</li> <li>■ Construction &amp; Design</li> <li>■ Mergers &amp; Acquisitions</li> <li>■ Technology Resource Guide</li> <li>■ Work Force Issues</li> </ul>	<ul style="list-style-type: none"> <li>■ Meetings, Events ⊙ &amp; Conventions</li> <li>■ Retirement, Trust &amp; Estate Planning</li> <li>■ Super Lawyers™</li> <li>■ Technology Training</li> </ul>	<ul style="list-style-type: none"> <li>■ Business Insurance</li> <li>■ Commercial Real Estate</li> <li>■ Employee Benefits</li> <li>■ Information Technology</li> </ul>
Supplements	<ul style="list-style-type: none"> <li>■ MN Wind Energy Directory</li> </ul>		



## April

Space reservations: 2/23  
Digital ads: 2/26

- 200 Minnesotans You Should Know



- Golf
- Intellectual Property
- Marketing & Public Relations

- Giving Guide

## October

Space reservations: 8/23  
Digital ads: 8/26

- Outstanding Directors™ ⊕

- Accounting
- Business Law
- Executive Education
- Innovations in Health Care
- Telecom & Wireless

## May

Space reservations: 3/23  
Digital ads: 3/26

- Guide for Small Business

- Executive Education
- Executive Homes
- Green Business
- TechNO Expo ⊕

- MN Biosciences Directory ⊕

## November

Space reservations: 9/21  
Digital ads: 9/24

- Law: Corporate Counsel
- Corporate & Private Event Dining ⊕
- Super Real Estate Agents™
- Technology Buyers Guide

## June

Space reservations: 4/20  
Digital ads: 4/23

- Employee Benefits
- Meetings, Events & Conventions ⊕
- Banking Services

- Health Care Heroes ⊕

## December

Space reservations: 10/19  
Digital ads: 10/22

- Small Business Success Stories™ ⊕

- Commercial Real Estate
- Interactive Marketing
- Rising Stars in Law™
- Sources of Financing

- Minnesota Cup

## TCBmag.com & TCB Briefcase e-newsletter



Twin Cities BUSINESS  
tcbmag.com

Choose from a variety of impactful and affordable online advertising products from *Twin Cities Business*. To meet your unique marketing needs and desired results, contact your sales representative to develop a customized online package for you.

## BIG Book

Reservations: 11/4  
Digital ads: 11/9

## 2011 Business Information Guide

The *BIG Book* is Minnesota's resource of nearly 60 industry-ranked lists and directories containing more than 2,000 Minnesota companies